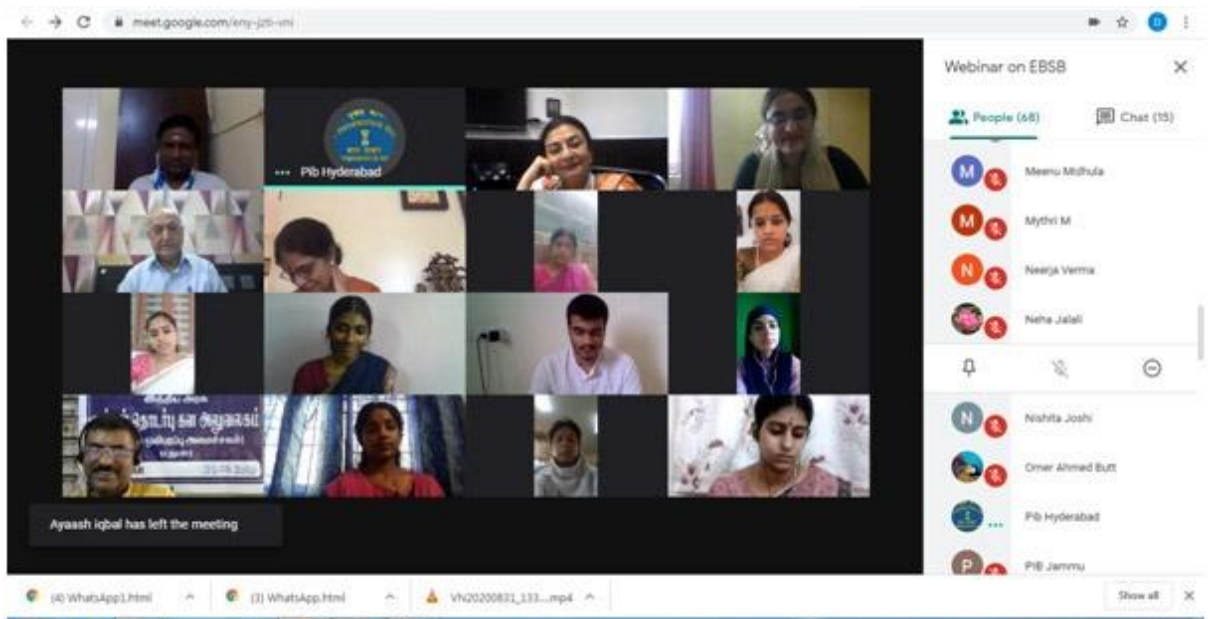


Webinar on Ek Bharat Shreshtha Bharat by PIB/ROB Jammu & PIB/ROB Chennai

Press Information Bureau and Regional Outreach Bureau, Jammu organised a webinar on 'Ek Bharat Shreshtha Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai (paired states) on 31st August, 2020 on the theme of EBSB with special focus on dances of J&K, Ladakh and Tamil Nadu which was jointly chaired by Shri Venkateshwar, Director General (South), Press Information Bureau and Smt. Devpreet Singh, Addl. Director General, PIB, North Zone.



Total no of Participants- 70 that includes Artists of ROB, Chennai and J&K, students of Jammu University, Degree College Bhadarwah (Doda, J&K), Kalakshetra Foundation Chennai, Music & Fine arts institute J&K, Local institutes. Locals, officers & officials of various departments, universities and colleges also participated.

List of Speakers:

| S.No. | Speakers |
|-------|--|
| 1. | Shri Kamal Sharma, Rhythmist, Folk Dancer, Cultural Expert & Former DSP, J&K Police |
| 2. | Smt. Revathi Ramachandran, Director, Kalakshetra Foundation, Chennai |
| 3. | Shri Shafiq Qureshi, Writer, Director & Choreographer, Kashmir |
| 4. | Shri Tsweang Rigzin, Director, Art & Cultural organization, Bodh Kharbo, Kargil (Ladakh) |

The objectives of Ek Bharat Shreshtha Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity of India.

The speakers varied from fields of Folk Dances of Jammu, Kashmir, Ladakh and Tamil Nadu and Classical Dances of Tamil Nadu, Scholars from the fields of Art and Culture, Former Bureaucrats and other diverse fields.

The webinar was focussed on various aspects related to the Ek Bharat Shreshtha Bharat, brief History of Folk as well as Classical Dances of Jammu, Kashmir, Ladakh and Tamil Nadu. Scope of cultural exchange through various dance forms of J&K, Ladakh and Tamil Nadu. Overall view of various forms of Folk dances and History of origin, occasion and importance of performing, music and attires used in these dance forms. Various dance forms were showcased using short videos, photographs and Power point presentations.

Points Highlighted by key Speakers

In his opening remarks, Shri Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that this webinar is an opportunity for the students and other participants to learn about the culture and especially the versatile dance forms of the partner states.

Smt. Devpreet Singh, ADG, North Zone, in her address, said that reciprocity and mutual interaction between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures. This, she said, was the basis for strengthening cultural diversity of India.

Neha Jalali, Deputy Director and Head of PIB & ROB J&K said that though the pandemic had restricted field outreach but had opened up new vistas for increasing digital footprint of Government Departments especially in terms of information dissemination and outreach.

Shri Kamal Sharma, Rhythmist, Folk Dancer, Cultural Expert & Former DSP, J&K Police said that apart from scenic beauty Jammu is also having rich treasurer of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region.

Smt. Revathi Ramachandran, Director, Kalakshetra Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk dances like Alarppu, Therukoothu, Poikkl Kuthirai, Karagam and Bharat Natyam. Quoting Natyashathra by Bharat Muni She gave historic insight of origin of various forms of dances of Tamil Nadu. She also talked about preservation of various classical dance forms by Government of India.

Shri Shafiq Qureshi, Writer, Director & Choreographer enlightened the participants about various folk dance forms of Kashmir viz., Rouf Dances, Damali Dance, Bachh Nagma, Chakhri and Pahari Dance through short videos and photographs.

Shri Tsweang Rigzin, Director, Art & Cultural organization, Bodh Kharbo, Kargil (Ladakh) spoke on various folk dances of Ladakh. He said that music plays a vital role in performing folk dances of Ladakh viz., Drums, Shenai, Damroo, Bells, Flute and Double Flute. He also said that various dance forms of Ladakh are Mask dance, Aryan dance, Jabroo dance etc. He used Power Point Presentation and short videos to make the presentation colourful.

Shri Kamraj Jayaraman , Joint Director , Regional Outreach Bureau Chennai proposed the vote of thanks .

Media Coverage

1. Newspaper Coverage

| S.No. | Name of Newspaper | Date | Headline |
|-------|-------------------|------------|--|
| 1. | State Times | 31-07-2020 | PIB, ROB Jammu organize webinar on EBSB |
| 2. | The Northlines | 31-07-2020 | Webinar on “ Ek Bharat Shresth Bharat” organised |
| 3. | Graeter Kashmir | 31-07-2020 | PIB & ROB Jammu organize webinar on “Ek Bharat Shresht Bharat” |
| 4. | North-in -News | 31-07-2020 | -do- |
| 5. | Arising State | 31-07-2020 | -do- |
| 6. | Bold Gold | 31-07-2020 | -do- |
| 7. | Nai Roshani | 31-07-2020 | -do- |
| 8. | Dogra Herald | 31-07-2020 | -do- |

2. Electronic Media Coverage

__Media coverage was provided by DD Jammu and telecast in Dogri News Bulletin

3. Social media Coverage

Tweeted by Twitter Handle PIB J&K and ROB J&K and retweeted by twitter handles of BOC and all FOBs of J&K.

The webinar was also live streamed from You tube channel

Tweets



Regional Outreach Bureau, J&K

@ROBJammuKashmir

Webinar on

[#ekbharatshreshthabharat](#) organized by ROB and PIB -J&K & Chennai on 'Insight into DANCES of J&K,Ladakh & Tamil Nadu' today (31st Aug) at 2.30 pm. [@MinOfCultureGol](#) [@ROBCHENNAI_MIB](#) [@BOC_MIB](#) [@ddnews_jammu](#) [@ddnewsSrinagar](#) Watch us live at 2.30pm at

YouTube

WEBINAR ON EK BHARAT SHRESHT BHARAT WITH FOCUS ON 'INSIGHT INTO DANCES OF J&K, LADAKH and TAMILNADU

Organized by Region  reach Bureau & Press Information Bureau, Jammu Kashmir & ROB/PIB Chennai

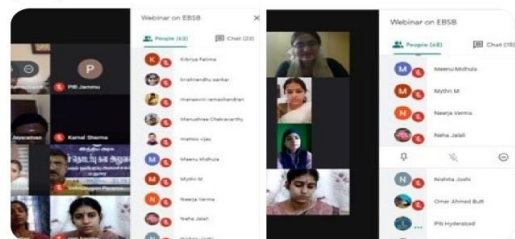
31.08.2020 at 2:30 PM

You Retweeted



PIB in Jammu and Kashmir @PI... · 18h

PIB J&K and @ROBJammuKashmir organised a webinar on 'Ek Bharat Shreshtha Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the themes of EBSB with special focus on dances of J&K, Ladakh and Tamil Nadu. (1/n)



Regional Outreach Bureau, J&K and 7 others

1 5 5

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Webinar on Ek Bharat Shresht Bharat by

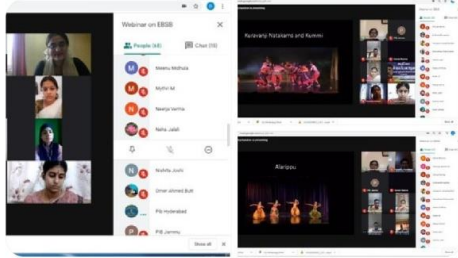
You Retweeted



Regional Outreach Bureau, J&K @... · 17h

A webinar on #ekbharatshreshthabharat was organized by ROB and PIB -J&K & Chennai on 'Insight into DANCES of J&K,Ladakh & Tamil Nadu' today which was jointly chaired by Shri Venkateshwar, DG (South) PIB ,and Smt. Devpreet Singh, ADG ROB and PIB, North Zone.

@MinOfCultureGol



1 8 10

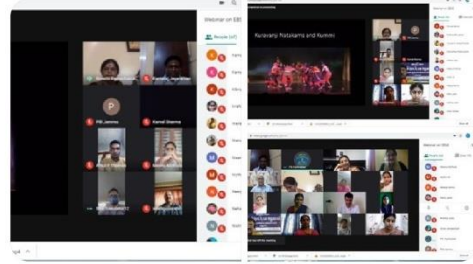
Show this thread

You Retweeted



Bureau of Outreach & Communi... · 17h

A webinar on @EBSB_Edumin was organized by @ROBJammuKashmir, @PIBSrinagar, @ROBCHENNAI_MIB & @pibchennai on 'Insight into Dances of J&K,Ladakh & Tamil Nadu' which was jointly chaired by Shri Venkateshwar, DG (South) PIB & Smt. Devpreet Singh, ADG ROB & PIB, North Zone.



MIB India #StayHome #StaySafe and Ek Bharat Shreshtha Bharat

10 12

You Retweeted



PIB in Jammu and Kashmir @PI... · 18h

PIB and ROB Jammu organised a webinar on 'Ek Bharat Shreshtha Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the themes of EBSB with special focus on dances of J&K, Ladakh and Tamil Nadu.

@PIB_India
@pibchennai



DD NEWS JAMMU and 2 others

3 5 7

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Press Clippings

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU

Name of Newspaper
Date of Publication
Place of Publication

Daily Excelsior

01.07.2020

pg. no-7

Jammu

Webinar on 'Ek Bharat Shreshth Bharat' organized by PIB, ROB

Excelsior Correspondent

JAMMU, Aug 31: Press Information Bureau (PIB) and Regional Outreach Bureau (ROB), Jammu organized a webinar on 'Ek Bharat Shreshth Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the themes of EBSB with special focus on dances of J&K, Ladakh and Tamil Nadu.

The webinar was jointly chaired by Venkateshwar, Director General (South), PIB and Devpreet Singh, Additional Director General, PIB, North Zone. The webinar was also attended by Guru Bahu, Director, PIB, Chennai, Kumaraj Jayaraman, Joint Director, ROB, Chennai and Neha Jalali, Deputy Director, ROB & PIB, Jammu. The webinar was moderated by Abhishek Kumar, Assistant Director, PIB Jammu.

In his opening remarks, Venkateshwar said that the webinar is an opportunity for the students and other participants to learn about the culture and, especially, the versatile dance forms of the partner states.

Devpreet Singh, in her address, said that reciprocity and mutual interaction between people of various regions of India was essential for develop-

ing common understanding and appreciation for people of other regions and cultures.

Neha Jalali said that though the pandemic had restricted field outreach but it had opened up new vistas for increasing digital footprint of Government departments especially in terms of information dissemination and outreach.

Kamal Sharma, rhythmist, folk dancer, cultural expert and former DySP of J&K Police gave a presentation of various folk dances of Jammu region while as Revathi Ramachandran, Director, Kalakshetra Foundation, Chennai spoke about various folk dances of Tamil Nadu.

Shafiq Qureshi, writer, director and choreographer enlightened the participants about various folk dance forms viz., Rauf Dances, Damai Dances, Baschi Nagas, Chakhri and Pahari Dance of Kashmir Valley through short videos and photographs.

Shri Tsawang Rigzin, Director, Art & Cultural organization, Bodhi Khubo, Kargil (Ladakh) spoke on various folk dances of Ladakh. He used power point presentation and short videos to make the presentation colourful.

The webinar was also attended by artists of ROB Chennai, ROB Jammu and students from Jammu University, Degree College Bhaderwah, Music and Fine Arts Jammu & Chennai, Kalakshetra Foundation, Chennai and local institutions of Jammu.

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU

Name of Newspaper Financial Explorer Pg. No. 3
Date of Publication 1/09/2020
Place of Publication JAMMU

Webinar on 'Ek Bharat Shresth Bharat' organised by PIB & ROB Jammu

JAMMU AUG 31
Press Information Bureau and Regional Outreach Bureau, Jammu organized a webinar on 'Ek Bharat Shresth Bharat' (ESB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the themes of ESB with special focus on dances of J&K, Ladakh and Tamil Nadu which were jointly chaired by Shri Venkateshwar, Director General

(South), Press Information Bureau and Smt. Deepreet Singh, Addl. Director General, PIB, North Zone.

The webinar was also attended by Shri Gurn Babu, Director, PIB, Chennai, Shri KADIRAJ JOYDEVIAN, Joint Director, ROB, Chennai and Miss Neha Jalali, Deputy Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhinav Kumar, Asst. Director, PIB Jammu.

The objectives of Ek Bharat Shresth Bharat being to cele-

brate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs and traditions of other States for enabling people to understand and appreciate the diversity of India.

In his opening remarks, Shri Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that this webinar is an opportunity for the students and other participants

to learn about the culture and especially the versatile dance forms of the partner states.

Smt. Deepreet Singh, in her address, said that reciprocity and mutual interaction between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures. This, she said, was the basic for strengthening regional diversity of India.

Ms. Neha Jalali, Deputy Director, PIB & ROB J&K, said that though the pandemic had restricted field outreach but had opened up new vistas for increasing digital footprint of Government Department especially in terms of information dissemination and outreach. Shri Kamal Sharma, Rhythmic Folk Dancer, Cultural Expert & Former IAS, J&K Police said that apart from scenic beauty Jammu is also having rich treasure of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region. Smt. Revathi Ramesh and Mrs. Director, Sahitya Akademi Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on the tribal folk dances like

Koragan and Bharat Natyam. Quoting Navarathnam by Bharat Muni she gave historic insight of origin of various forms of dances of Tamil Nadu. She also talked about preservation of various classical dance forms by Government of India.

Shri Shafiq Guremi, Writer, Director & Choreographer enlighten the participants about various folk dance forms viz., Seraf Dance, Dandiya, Dandiya, Bardi Nagma, Chakri and Pahari Dance of Kashmir Valley through short videos and photographs. Shri Yousang Kwon, Director, Art & Cultural organization, B&H, Raicho, Kargil (Ladakh) spoke on various folk dances of Ladakh. He said that music plays a vital role in performing folk dances of Ladakh etc.

Shri Sri, Director, B&H, Plate and Double Plate. He also said that various dance forms of Ladakh viz. Mask dance, Aryan dance, Jalous dance etc. He used PowerPoint Presentation and short videos to make the presentation colorful. Besides, the webinar was also attended by artists of ROB Chennai, ROB Jammu and Students from Jammu Degree College, Bhaderwah, Music and Fine Arts Jammu & Chennai, K. S. Lakshmi Foundation Chennai &

**PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU**

Name of Newspaper Greater Jammu Pg No-3
 Date of Publication 1/09/2020
 Place of Publication Jammu

PIB, ROB Jammu organize webinar on 'Ek Bharat Shresth Bharat'

GA REPORT
JAMMU, AUG 31: Press Information Bureau (PIB) and Regional Outreach Bureau (ROB), Jammu organized a webinar on 'Ek Bharat Shresth Bharat' (ESB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the ethos of ESB with special focus on ethos of J&K, Ladakh and Tamil Nadu which was jointly shared by Nishu Jaisankar, Director General (South), Press Information Bureau and Deepveer Singh, Additional Director General, PIB, North Zone.

The webinar was also attended by Gauri Babu, Director, PIB, Chennai; Kamraj Jaisankar, Joint Director, ROB, Chennai and Nisha Jaisankar, Deputy Director, ROB & PIB, Jammu.

In his opening remarks, Nishu Jaisankar, Director General (South), PIB while welcoming the participants, said that this webinar is an opportunity for the students and other participants to learn about the cultural ethos of the partner states.

Deepveer Singh, in his address, said that reciprocity and mutual inter-



Speakers during a webinar on Monday.

action between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures.

Nisha Jaisankar, Deputy Director, PIB & ROB J&K, said that though the pandemic had restricted field outreach but had opened up new vision for increasing digital footprint of Government Departments especially in terms of information dissemination and outreach.

Kareal Sharan, Rhythmic, Folk

Dance, Cultural Expert & Former DSP, J&K Police and the spot from state's beauty parlors is also being rich treasure of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies.

Ravathi Ramasubramaniam, Director, Kalyanotsava Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk dances like Alappu, Thirukootha, Pottu Karkari, Karagana and Bharat

Natyam. Quoting Marudavelu by Bharat Mata She gave history, insight of origin of various forms of dances of Tamil Nadu.

Shri Shafiq Qureshi, Writer, Director & Choreographer enlightened the participants about various folk dance forms viz., Rauf Dance, Dandiya Dance, Bhangra, Nagras, Chokri and Pahari Dance of Kashmir Valley through short videos and photographs.

Tarun Ramesh, Director, All India Cultural Organisation, South Khasi, Khasi (Ladakh) spoke on various folk dances of Ladakh viz. Drama, Sherpa, Dances of Ladakh viz. Drama, Sherpa, Dances, Bells, Flute and Dandiya Flute. He also said that various dance forms of Ladakh are Mask dance, Arjun dance, Narsing dance etc.

Further, the webinar was also attended by artists of ROB Chennai, ROB Jammu and Students of Jammu University, Degree College Bhaderwah, Music and Fine Arts Jammu & Chennai, Kalyanotsava Foundation, Chennai & local institutions of Jammu.

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU

Name of Newspaper Hello Jammu pg. no. 4
Date of Publication 01/09/2020
Place of Publication Jammu

Webinar on 'Ek Bharat Shreshth Bharat' organised by PIB & ROB Jammu

PIB BUREAU

JAMMU, AUG 31: Press Information Bureau and Regional Outreach Bureau, Jammu organised a webinar on 'Ek Bharat Shreshth Bharat' (ESB) in close coordination with PIB, Chennai and ROB Chennai in order to give wide dissemination to the theme of ESB with special focus on dances of NE, Ladakh and Tamil Nadu which was jointly chaired by Shri Venkateshwar, Director General (South), Press Information Bureau and Sr. Deputy Singh,

Asst. Director General, PIB, North Zone.

The webinar was also attended by Shri Gauri Babu, Director, PIB, Chennai; Shri Kataraj Jaiswar, Joint Director, ROB, Chennai and Miss Neta Jais, Deputy Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhishek Kumar, Asst. Director, PIB Jammu.

The objectives of Ek Bharat Shreshth Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich

heritage and culture, customs and traditions of other State for enabling people to understand and appreciate the diversity of India.

In his opening remarks, Shri Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that this webinar is an opportunity for the students and other participants to learn about the culture and especially the versatile dance forms of the partner states.

CONTD. ON PG 2

Hello Jammu

7-1-2020

Jammu Jolting 1/09/2020 Pg No-4

Webinar on 'Ek Bharat Shreshth Bharat' organised by PIB & ROB Jammu

JAMMU, AUG 31

Press Information Bureau, Jammu and Region, Jammu organised a webinar on 'Ek Bharat Shreshth Bharat' (ESBB) in close coordination with PIB Chennai to disseminate to the theme of ESBB with special focus on dance forms of J&K, Ladakh and North India which was jointly chaired by Jammu and Kashmir Government, Director General (South), Information Bureau and Joint Director, PIB, North Zone.

The webinar was attended by Shri Anil Kumar, Director, PIB, Chennai, Shri Kamran Jaiswal, Joint Director, ROB, Chennai and Shri Nisha Jaiswal, Joint Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhishek Kumar, Joint Director, PIB Jammu. The objectives of Ek Bharat Shreshth Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs or traditions of other States for enabling people understand and appreciate the diversity of India.

In his opening remarks, Shri Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that



this webinar is an opportunity for the students and other participants to learn about the culture and especially the vernacular dance forms of the partner states.

Shri Deepreet Singh, in her address, said that rapprochement and mutual interaction between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures. This, she said, was the basis for strengthening cultural diversity of India.

Ms Neha Jaiswal, Deputy Director, PIB & ROB J&K said since though the pandemic had restricted field outreach but had opened up new vistas for leveraging digital footprint of Government Departments especially in terms of information dissemination and outreach.

Shri Kamal Sharma, Rhythmicist, Folk Dancer, Cultural Report & Research, J&K Police said that

learned during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region.

Shri Ravathi Harivandana, Director, Kalakshetra Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk dances like Alappattai, Therukoothu, Peikki Kathira, Karagam and Bharat Natyam. Quoting Natyasastra by Bharat Muni she gave historic insight of origin of various forms of dances of Tamil Nadu. She also talked

about preservation of various classical dance forms by Government of India.

Shri Shafiq Qureshi, Writer, Director & Choreographer enlightened the participants about various folk dance forms viz. Ras, Dances, Dandiya Dances, Bachhi Nagras, Chhatri and Pahari Dances of Kashmir Valley through short videos and photographs.

Shri Tejowang Rishi, Director, Art & Cultural Organisation, Sothi Khairto, Kargil (Ladakh) spoke on various folk dances of Ladakh. He said that music plays a vital role in performing folk dances

of Ladakh viz. Drums, Shamsi, Dandroo, Bells, Flute and Double Flute. He also said that various dance forms of Ladakh are Mask dance, Aryan dance, Jabebo dance etc.

He used Power Point Presentation and short videos to make the presentation colourful.

Besides, the webinar was also attended by artists of ROB Chennai, ROB Jammu and Students from Jammu University, Degree College Bhaderwah, Mussoorie and Fine Arts Jammu & Chennai. Kalakshetra Foundation, Chennai & local institutions of Jammu.

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU

Name of Newspaper
Date of Publication
Place of Publication

Jammu Rising
1/09/2020
Jammu

Pg No-5

Webinar on 'Ek Bharat Shresth Bharat' organised by Jammu PIB & ROB

JAMMU RISING
JAMMU, AUG 31

Press Information Bureau and Regional Outreach Bureau, Jammu organised a webinar on 'Ek Bharat Shresth Bharat' (EBRB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the themes of ERSB with special focus on dances of J&K, Ladakh and Tamil Nadu which was jointly chaired by Sri Venkateshwar, Director General (South), Press Information Bureau and Sri. Deepreet Singh, Addl. Director General, PIB, North Zone.

The webinar was also attended by Sri Gauri Babu, Director, PIB, Chennai, Sri Kamraj Jayaraman, Joint Director, ROB, Chennai and Miss Neha Jaisi, Deputy Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhishek Kumar, Asst. Director, PIB Jammu.

The objective of Ek Bharat Shresth Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity of India.

In his opening remarks, Sri Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and

the guests said that the webinar is an opportunity for the students and other participants to learn about the culture and especially the versatile dance forms of the partner states.

Sri. Deepreet Singh, in her address, said that reciprocity and mutual interaction between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures. This, she said, was the basis for strengthening cultural diversity of India.

Ms Neha Jaisi, Deputy Director, PIB & ROB J&K said that though the pandemic had restricted field outreach but had opened up new vistas for increasing digital footprint of Government Departments especially in terms of information dissemination and outreach.

Sri Kausal Sharma, Rhythmicist, Folk Dancer, Cultural Expert & Former DSP, J&K Police said that apart from scenic beauty Jammu is also having rich treasure of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region.

Sri. Revathi Ramachandran, Director, Kalakshetra Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk

dances like Alleppey, Thiruvithirai, Pookk Kathirai, Kangara and Bharat Natyam. Quoting Nityashatha by Bharat Muni she gave intricate insight of origin of various forms of dances of Tamil Nadu. She also talked about preservation of various classical dance forms by Government of India.

Sri Shafiq Qureshi, Writer, Director & Choreographer enlightened the participants about various folk dance forms viz., Reed Dances, Dornell Dance, Bacha Nagma, Chakri and Pahari Dance of Kashmir Valley through short videos and photographs.

Sri Toseang Rigzin, Director, Art & Cultural Organisation, Bodhi Kharche, Kargil (Ladakh) spoke on various folk dances of Ladakh. He said that music plays a vital role in performing folk dances of Ladakh viz., Dromo, Shemat, Dromo, Bells, Hume and Double Hume. He also said that various dance forms of Ladakh are Masti dance, Arjan dance, Jubee dance etc. He used Power Point Presentation and short videos to make the presentation colourful.

Besides, the webinar was also attended by artists of ROB Chennai, ROB Jammu and Students from Jammu University, Degree College Badliwala, Music and Fine Arts Jammu & Chennai, Kalakshetra Foundation, Chennai & local institutions of Jammu.

Jammu ROB Pg-5

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA
JAMMU

Name of Newspaper
Date of Publication
Place of Publication

Journey Lines
19/08/20
Jammu

Pg. No. 10

Webinar on 'Ek Bharat Shresth Bharat' organised by PIB & ROB Jammu

A NEWS SERVICE

JAMMU, AUG 20: Press Information Bureau and Regional Outreach Bureau, Jammu organised a webinar on 'Ek Bharat Shresth Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai in order to give wide dissemination to the theme of EBSB with special focus on dance of J&K, Ladakh and Tamil Nadu which was jointly chaired by Sri Venkateshwar, Director General (South), Press Information Bureau and Sri. Deepreet Singh, Addl. Director General, PIB, North Zone.

The webinar was also attended by Sri Gera Raba, Director, PIB, Chennai, Sri Karanraj Jaganathan, Joint Director, ROB, Chennai and Mrs. Neha Jaleel, Deputy Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhishek Kumar, Asst. Director, PIB Jammu.

The objectives of Ek Bharat Shresth Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs and traditions of other States for enabling people to understand and appreciate the diversity of India.



In his opening remarks, Sri. Venkateshwar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that this webinar is an opportunity for the students and other participants to learn about the culture and especially the versatile dance forms of the partner states.

Sri. Deepreet Singh, in his address, said that reciprocity and mutual interaction between people of various regions of India was essential for developing openness, understanding and appreciation for people of other regions and cultures. This, she said, was the basis for strengthening national diversity of India.

Mrs. Neha Jaleel, Deputy Director, PIB & ROB J&K said that though the pandemic had restricted field outreach but had opened up new vistas for increasing

digital footprint of Government Departments especially in terms of information dissemination and outreach.

Sri Karan Sharma, Rhythmist, Folk Dancer, Cultural Expert & Former DSP, J&K Police said that apart from being a hobby Jammu is also having rich treasure of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region.

Shri. Ravathi, Karachandran, Director, Kalakshetra Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk dances like Alarippu, Therukoothu, Pukki Kolliam, Kanganai and Bharati Natyam. Quoting Natyacharya Dr. Bharati Nair she gave historic

insight of origin of various forms of dances of Tamil Nadu. She also talked about preservation of various classical dance forms by Government of India.

Sri. Shashi, Quashi, Writer, Director & Choreographer enlightens the participants about various folk dance forms viz. Reed Dance, Jernali Dance, Bachu Nagru, Chakkhi and Pulari Dance of Kashmir Valley through short videos and photographs.

Sri. Trishang Singh, Director, Art & Cultural organization, Sodh Kharbo, Kargil (Ladakh) spoke on various folk dances of Ladakh. He said that music plays a vital role in performing folk dances of Ladakh viz., Drama, Sheasi, Dattiroo, Boli, Fole and Dwele Fole. He also said that various dance forms of Ladakh are Mask dance, Arjya dance, Jalewa dance etc. He used Power Point Presentation and short videos to make the presentation colourful.

Further, the webinar was also attended by artists of ROB Chennai, ROB Jammu and students from Jammu University, Degree College Bhatnagar, Muzic and Fine Arts, Jammu & Chennai. Kalakshetra Foundation, Chennai & local institutions of Jammu.

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**Webinar on 'Ek Bharat Shresth
Bharat' organised by PIB & ROB
Jammu**

Jammu, August 12

Press Information Bureau and Regional Outreach Bureau, Jammu organised a webinar on 'Ek Bharat Shresth Bharat' (EBSB) in close coordination with PIB Chennai and ROB Chennai under the aegis of PIB Chennai and ROB Chennai to give wide dissemination to the theme of EBSB with special focus on States of J&K, Ladakh and Tamil Nadu which was jointly chaired by Shri Venkateswar, Director General (South), Press Information Bureau and Shri Deepen Singh, Asst. Director General, PIB, North Zone.

The webinar was also attended by Shri Gurn Bakre, Director, PIB, Chennai, Shri Kumaraj Jagannathan, Joint Director, ROB, Chennai and Mrs Neha Jaisi, Deputy Director, ROB & PIB, Jammu. The Webinar was moderated by Sh. Abhishek Kumar, Asst. Director, PIB Jammu.

The objective of Ek Bharat Shresth Bharat being to celebrate the unity in diversity of our Nation, to promote the spirit of national integration, to showcase the rich heritage and culture, customs and traditions of other State for enabling people to understand and appreciate the diversity of India.

In his opening remarks, Shri Venkateswar, Director General (South), Press Information Bureau while welcoming the participants and the guests said that this webinar is an opportunity for the students and other participants to learn about the culture and especially the beautiful dance forms of the partner states.

Shri Deepen Singh, in his address, said that connectivity and mutual interaction between people of various regions of India was essential for developing common understanding and appreciation for people of other regions and cultures.

This, she said, was the basis for strengthening cultural diversity of India.

Mrs Neha Jaisi, Deputy Director, PIB & ROB J&K said that though the pandemic had restricted field outreach but had opened up new vistas for increasing digital footprint of Government Departments especially in terms of information dissemination and outreach.

Shri Kamal Sharma, Rhythmic, Folk Dance, Cultural Expert & Former DSP, J&K Police said that apart from scenic beauty Jammu is also having rich treasure of various folk dances which are performed during the rituals of religious, festive and marriage ceremonies. He gave a presentation of various folk dances of Jammu region.

Smt. Revathi Ramakrishna, Director, Kalabhaira Foundation, Chennai spoke about various folk dances of Tamil Nadu. She also presented short videos on historical folk dances like Alarppu, Therukoothu, Pattiki Kathiri, Karagan and Bharat Natyam. Quoting Natyaakshari by Bharat Mata She gave historical insight origin of various forms of dances of Tamil Nadu. She also talked about presentation of various classical dance forms by Government of India.

Shri Shashi Qureshi, Writer, Director & Choreographer enlighten the participants about various folk dance forms viz., Reed Dance, Damsel Dance, Bachy Nagma, Chakri and Pahari Dance of Kashmir Valley